

RAJAR DATA RELEASE



Quarter 1, 2020 – May 14th 2020 NATIONAL STATIONS

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 19	Q4 19	Q1 20	Q1 20 vs. Q1 19	Q1 20 vs. Q4 19	Q1 19	Q4 19	Q1 20
ALL RADIO	Q	48945	48136	48894	-0.1%	1.6%	100.0	100.0	100.0
ALL BBC	Q	34436	33584	33535	-2.6%	-0.1%	51.4	51.0	49.7
15-44	Q	13295	13048	13180	-0.9%	1.0%	35.2	35.5	34.4
45+	Q	21142	20535	20355	-3.7%	-0.9%	60.2	59.4	57.9
ALL BBC NETWORK RADIO	Q	31846	31081	30835	-3.2%	-0.8%	44.8	45.0	43.4
BBC RADIO 1	Q	9303	8790	8915	-4.2%	1.4%	5.7	5.6	5.6
BBC RADIO 2	Q	15356	14438	14362	-6.5%	-0.5%	17.4	17.0	16.3
BBC RADIO 3	Q	2040	2126	1980	-2.9%	-6.9%	1.2	1.4	1.3
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	11459	11416	11105	-3.1%	-2.7%	13.1	13.4	12.9
BBC RADIO 4	Q	11010	10977	10754	-2.3%	-2.0%	11.9	12.0	11.7
BBC RADIO 4 EXTRA	Q	2238	2271	1983	-11.4%	-12.7%	1.3	1.4	1.2
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5550	5522	5330	-4.0%	-3.5%	3.5	3.7	3.4
BBC RADIO 5 LIVE	Q	5403	5412	5219	-3.4%	-3.6%	3.4	3.5	3.3
BBC RADIO 5 LIVE SPORTS EXTRA	Q	708	914	601	-15.1%	-34.2%	0.1	0.2	0.1
BBC 6 MUSIC	Q	2515	2487	2556	1.6%	2.8%	2.4	2.4	2.4
1XTRA FROM THE BBC	H	1050	987	986	-6.1%	-0.1%	0.4	0.4	0.4
BBC ASIAN NETWORK UK	H	536	519	543	1.3%	4.6%	0.2	0.2	0.3
BBC WORLD SERVICE	Q	1478	1377	1346	-8.9%	-2.3%	0.7	0.8	0.7
BBC LOCAL/REGIONAL	Q	7857	7500	7798	-0.8%	4.0%	6.6	6.0	6.3

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	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 19	Q4 19	Q1 20	Q1 20 vs. Q1 19	Q1 20 vs. Q4 19	Q1 19	Q4 19	Q1 20
ALL COMMERCIAL	Q	36130	35157	36267	0.4%	3.2%	45.7	46.6	47.8
15-44	Q	17981	17454	17943	-0.2%	2.8%	61.2	61.6	62.3
45+	Q	18148	17703	18323	1.0%	3.5%	37.4	38.4	40.1
ALL NATIONAL COMMERCIAL	Q	22032	22416	22823	3.6%	1.8%	19.9	22.0	22.3
ABSOLUTE RADIO NETWORK	H	4709	4908	4716	0.1%	-3.9%	3.5	3.6	3.4
ABSOLUTE RADIO	Q	2424	2309	2416	-0.3%	4.6%	2.0	1.7	1.9
ABSOLUTE RADIO 60S	H		136	119		-12.5%		*	*
ABSOLUTE RADIO 70S	H	193	212	230	19.2%	8.5%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1737	1420	1459	-16.0%	2.7%	0.8	0.7	0.7
ABSOLUTE RADIO 90S	H	958	851	837	-12.6%	-1.6%	0.5	0.4	0.4
ABSOLUTE RADIO 00S	H		217	186		-14.3%		0.1	0.1
ABSOLUTE CLASSIC ROCK	H	786	740	813	3.4%	9.9%	0.4	0.4	0.4
CAPITAL BRAND (UK)	H	8172	7595	7502	-8.2%	-1.2%	4.2	4.0	3.7
CAPITAL NETWORK (UK)	H	7201	6546	6386	-11.3%	-2.4%	3.6	3.3	3.0
CAPITAL XTRA BRAND UK	H		1782	1873		5.1%		0.7	0.7
CAPITAL XTRA (UK)	H	1760	1677	1690	-4.0%	0.8%	0.6	0.6	0.6
CAPITAL XTRA RELOADED	Q		330	305		-7.6%		0.1	0.1
CLASSIC FM	Q	5288	5461	5484	3.7%	0.4%	3.8	4.1	4.2
COUNTRY HITS RADIO	H		247	257		4.0%		0.1	0.1
GOLD NETWORK (UK)	H	1228	1282	1314	7.0%	2.5%	0.9	0.9	1.0
GREATEST HITS NETWORK	H		1264	1295		2.5%		1.0	1.1
GREATEST HITS RADIO ¹	H		845	892		5.6%		0.7	0.7
HEART BRAND (UK)	H	9655	9523	9365	-3.0%	-1.7%	6.6	6.2	6.0
HEART 70S	Q		248	294		18.5%		0.1	0.1
HEART 80S	Q	1422	1097	1249	-12.2%	13.9%	0.6	0.5	0.4
HEART 90S	Q		627	456		-27.3%		0.3	0.2
HEART DANCE	Q		380	380		0.0%		0.2	0.2
HEART EXTRA	Q	470	483	472	0.4%	-2.3%	0.2	0.2	0.2
HEART NETWORK (UK)	H	8524	8079	7737	-9.2%	-4.2%	5.8	5.2	4.8
HEAT	H	567	507	498	-12.2%	-1.8%	0.2	0.2	0.2
HITS RADIO BRAND	H	6067	6657	6619	9.1%	-0.6%	5.0	5.4	5.4
HITS RADIO NETWORK	H	5524	5878	5779	4.6%	-1.7%	4.2	4.4	4.3
HITS RADIO	H	787	823	745	-5.3%	-9.5%	0.4	0.4	0.4

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		Q1 19	Q4 19	Q1 20	Q1 20 vs. Q1 19	Q1 20 vs. Q4 19	Q1 19	Q4 19	Q1 20
JACK RADIO	H	85	144	123	44.7%	-14.6%	*	*	*
JAZZ FM	H	571	583	566	-0.9%	-2.9%	0.2	0.2	0.2
KERRANG!	H	517	476	438	-15.3%	-8.0%	0.2	0.2	0.2
KISS NETWORK	H	5215	5276	5135	-1.5%	-2.7%	2.6	2.9	2.7
KISS FRESH	H	588	540	519	-11.7%	-3.9%	0.2	0.2	0.2
KISSTORY	Q	1845	2204	2066	12.0%	-6.3%	0.7	0.9	0.8
LBC BRAND UK)	H	2250	2719	2780	23.6%	2.2%	2.1	2.6	2.8
MAGIC NETWORK	H	4108	4173	4088	-0.5%	-2.0%	2.3	2.5	2.5
MAGIC CHILLED	H	336	311	242	-28.0%	-22.2%	0.1	0.1	0.1
MAGIC SOUL	H	288	343	393	36.5%	14.6%	0.2	0.2	0.3
MELLOW MAGIC	H	603	626	590	-2.2%	-5.8%	0.3	0.3	0.3
PLANET ROCK	Q	1212	1210	1209	-0.2%	-0.1%	1.0	0.9	1.0
SCALA RADIO	H		249	310		24.5%		0.2	0.2
SMOOTH BRAND (UK)	H	5704	5611	5687	-0.3%	1.4%	4.2	3.9	3.9
SMOOTH RADIO CHILL	Q		301	312		3.7%		0.1	0.1
SMOOTH RADIO COUNTRY	Q		204	286		40.2%		0.1	0.1
SMOOTH EXTRA	Q	962	697	819	-14.9%	17.5%	0.5	0.3	0.4
SMOOTH RADIO NETWORK (UK)	H	5070	4881	4762	-6.1%	-2.4%	3.7	3.4	3.4
SUNRISE RADIO NATIONAL ¹	Y			372					0.2
TALKRADIO	H	339	433	424	25.1%	-2.1%	0.1	0.3	0.3
TALKSPORT	H	3055	2912	2985	-2.3%	2.5%	2.0	1.8	2.0
TALKSPORT2	H	424	324	489	15.3%	50.9%	0.1	0.1	0.2
UNION JACK	H	150	179	146	-2.7%	-18.4%	0.1	0.1	0.1
VIRGIN ANTHEMS	Q	74	211	150	102.7%	-28.9%	*	0.1	0.1
VIRGIN CHILLED	Q	92	126	124	34.8%	-1.6%	*	*	*
VIRGIN RADIO	Q	1301	1530	1496	15.0%	-2.2%	0.8	1.0	0.9
VIRGIN RADIO GROOVE	Q			16					*
RADIO X NETWORK (UK)	H	1538	1660	1651	7.3%	-0.5%	1.2	1.4	1.4
ALL LOCAL COMMERCIAL	Q	25790	24348	25194	-2.3%	3.5%	25.9	24.6	25.5
OTHER LISTENING	Q	3978	3769	3944	-0.9%	4.6%	2.8	2.4	2.5